



# ***NEED TO RESEED?***



# ***WE'VE GOT YOUR BACK***



If your DEKALB® canola, corn or soybean seeds fail to establish, we'll cover up to 100% of the cost of the replanted DEKALB hybrid or variety\*

\*Conditions apply. See reverse for details.

**WE'RE GOING TO BE YOUR #1 SEED**



## With DEKALB seed, you're covered

At Bayer, we recognize you may face challenging and unexpected environmental conditions in the spring. That's why when you plant DEKALB® brand canola or corn after April 20, 2025, or DEKALB soybeans\* after May 1, 2025, and your crop fails to establish, don't worry. Bayer will cover up to 100% of the cost of your replanted DEKALB canola or corn hybrid or soybean variety planted in the same season.

\*DEKALB soybeans must be treated with an approved Bayer seed treatment to receive full coverage. Eligible soybean seed treatments include: EverGol® Energy, Acceleron® Basic or Acceleron® Standard seed treatment.

### REPLANT WHAT YOU WANT

You have the flexibility to replant to either DEKALB canola, corn or soybeans, based on product availability. Your authorized DEKALB retail/dealer will provide the replanted DEKALB seed.

### ELIGIBILITY

Farmers in Alberta, British Columbia, Manitoba and Saskatchewan

### KEY DATES

April 20, 2025 – Canola and corn planting start date

May 1, 2025 – Soybean planting start date

June 30, 2025 – All claims must be submitted to a Bayer Customer Solutions Lead (CSL)

## IMPORTANT RETAILER INFORMATION

### PROGRAM REQUIREMENTS

- Retailers must inform their Bayer Customer Solutions Lead (CSL) of all replant claims and all fields in question must be approved by the Bayer CSL in order to qualify for replant seed prices
- The Bayer CSL will administer and submit the claim
- Bayer reserves the right to audit all replant claims and request invoices for the original seed purchase and the new invoice
- Replant seed is subject to availability and at the discretion of Bayer
- Replant seed does not qualify for program payments
- Purchases of DEKALB Seed and Bayer soybean seed treatments were made by the grower from between September 1, 2024 and August 31, 2025

### IMPORTANT NOTE ABOUT SOYBEANS, PLEASE READ:

If a grower originally planted DEKALB brand soybeans TREATED with EverGol Energy or Acceleron Basic or Acceleron Standard seed treatment after May 1, 2025 and replants DEKALB brand soybeans, corn or canola during the same growing season, then Bayer will reimburse the dealer 100% of the dealer cost of the replanted DEKALB hybrid/variety including the cost of EverGol Energy or Acceleron Basic or Standard seed treatments.

If a grower originally planted DEKALB brand soybeans NOT TREATED with EverGol Energy or Acceleron Basic or Acceleron Standard seed treatment after May 1, 2025 and replants DEKALB brand soybeans, corn or canola during the same growing season, then Bayer will reimburse the dealer 25% of the dealer cost of the replanted DEKALB hybrid/variety, there will be no reimbursement for soybean seed treatments.